

Hernando County Community Anti-Drug Coalition
Meeting Minutes
April 29, 2009

Present: Tresa Watson (CENAPS), Richard Lewis (City of Brooksville), Karen Gidden (HCHD), Chrissie Parris (Baycare Behavioral Health), Sandra Marrero (Baycare Behavioral Health), Cindy Spano (EYA), Kristy Thomas (Baycare Behavioral Health), Therese Romulus (YMCA School Age), Shane Landgraft (HCSO), Shannon Cole, (DJJ)

Meeting called to order at 3:35 p.m.

Members introduced themselves

Richard Lewis presented a motion to accept the meeting minutes from HCCADC Meeting on March 25, 2009. Kristy seconded the motion. Motion carried.

Youth Initiative

-Tresa took 4 youth to Manatee for S.W.A.T. Retreat. The focus was on tobacco advertising focused on attracting teens. There are four youth that are geared up to begin a campaign against candy tobacco. While at the retreat, the Chill Smart youth shot a PSA that may be placed in theatres. Sandra explained the "Ghost Out" activity that youth want to participate in at school.

-Four of the Chill Smart youth also attended the "Physician Reminder", Health Risks of Tobacco Symposium, at which the former Surgeon General, Dr. Jocelyn Elders spoke on April 25, 2009 at Silverthorne Country Club.

-The Doris J. Bedell Art Contest was finalized. The reception was held at Brooksville City Hall on April 22, 2009. Chrissie Parris explained there was a coach from a Youth Soccer League who requested more information regarding Chill Smart & the Coalition. He was interested in partnering with Chill Smart. Overall, Chrissie reports the event was a success. All are encouraged to stop by City hall and view the art..

-On May 16, at Kennedy Park, there will be a Neighborhood Health Fair, from 9-1 pm. The fair is geared to address the African-American Community. Tresa welcomed participants. Pastor Clarke will be the point person for the event. Vendors are welcome. Richard asked if the American Lung Association or American Heart Association are willing to participate. Karen suggested contacting the hospitals to do screenings at the fair. Karen also suggested that Jean Raggs' team to set up a booth with contacts. Richard suggested announcing the event through the media.

-Sandra suggested a member volunteer to be the Press Contact Person for the coalition. Karen Gidden offered to be the Press Contact person. Karen stated email would be the best venue to utilize to get her information for a press release.

-Week of the Young Child event was held at the Jerome Brown Community Center on April 18, 2009. Sandra discussed the turnout and debriefing that took place with the youth who manned the table. The event was competing with a health fair from the YMCA which may have contributed to a decline in the volume of guests. Nevertheless, the event was successful. Chill Smart youth were commended for their knowledge base, professionalism and for creating the necessary signage needed for the event.

Fundraising Committee

Sandra suggested looking into purchasing key tags for new youth drivers, similar to the key tags used at CVS or Publix. They could say "I Chill Smart", and youth can use them to obtain discounts at participating vendors (McDonalds, Dunkin Donuts, ice cream, etc.) Getting merchants to agree to the discount or free item will serve as a reward for youth who participate in pro-social behavior. Richard asked about window decals. Tresa explained that we were going to purchase in the past, but can revisit if there is money for it in a grant or in Chill Smart.

Grant Update

Lisa reported there are currently four grants in progress.

1). The Florida Office of Drug Control is a one year grant based on Too Good For Drugs Curriculum. The Governor has appropriated money to continue.

2). SARG. The Coalition is now working on the Capacity Plan. The resource Assessment has been completed and is approved. The coach will visit next week. The goal is to have it completed by 5/30/09 in order to apply for the Prevention Partnership Grant.

3.) The Tobacco Grant I, ends on June 30th. There was a surprise audit by Sam Saminal of DOH. It went very well. This grant is similar if not the same as Tobacco 3 grant submitted. That grant will be announced on June 1, 2009

Tobacco II grant focuses mostly on the Chronic Disease part of tobacco use. The state is looking for partnerships to fund. For renewal, it is proposed to have a SWAT chapter at Central High School. There are 12 awards. Most of them went to Health Departments. Karen elaborated on the "Physician Reminder" Tobacco Symposium held at Silverthorne on April 25, 2009. Karen commented on the fact that everyone left saying they would do something. All of the participants learned a lot. Karen found the participants honesty refreshing. There was also a great deal of interest in policy changes about giving a ticket to someone who smokes in a car with a child under 6 years old.

4) Drug Free Communities Grant: The Project Director, Fred Volpe announced a site visit for Tuesday, May 5,, 2009. Tresa welcomed members to attend the site visit, as Fred will also give a presentation. Lunch will be held at Applebee's first and the presentation will take place at Cenaps afterwards. Mr. Volpe is interested in learning about our community. Lisa and Tresa attended a conference in San Diego for 5 days regarding the Drug Free Communities grant. They learned how to do a logic model about environmental changes.

Networking

TGFD: Chrissie Parris announced 240 kids have been served using the Too Good For Drugs Curriculum. Chrissie also encouraged members to view the art hanging at Brooksville City Hall from participants in the Doris J. Bedell Art Contest. The art will be on display for one month.

City of Brooksville, Reiterated that the art reception was very successful. In addition, he invited members to "Art in the Park" this weekend. He added Paul Meckler is looking to expand sports.

DOH: Karen promoted Quitline posters. She is working on Smoke Free Workplaces.

Eckerd: Cindy announced that High 5 is going well. They submitted for continuation of services to Hernando, a DJJ grant. She added the Sheriff's Youth Camps planning are underway.

DJJ: Shannon announced DJJ is working on trying to gather information for programs for kids to do over the summer.

The harbor: Kristy announced The Harbor is hosting an Autism Support Group, for parents, every other Wednesday from 5:30-8:30 at The Harbor.

Richard presented a motion to close and Chrissie seconded it. Motion carried.

Meeting ended at 5:00 pm. The next meeting will be held on May 25, 2009 at 3:30pm

Preparer:

Sandra Marrero, MSM